



NOW WITH WHOLE GRAIN

WONDERFULLY WHOLE GRAIN ALWAYS PREMIUM

Introducing a delicious new K–12 school-ready saltine cracker with whole-grain from PREMIUM—America’s favorite saltine brand¹.

with whole grain
PREMIUM
SALTINE CRACKERS

- Whole Wheat Flour is #1 Ingredient
- 55% of Credible Grains are Whole
- No High Fructose Corn Syrup
- No Partially Hydrogenated Oils

BAKED IN THE USA

Meets the USDA’s K–12 National School Lunch Program and Smart Snacking Requirements.



2 Crackers Contain
0.25 GOE per serving*

4 Crackers Contain
0.75 GOE per serving*

6 Crackers Contain
1.0 GOE per serving*

OVERWHELMING WINNER

OF BLIND TASTE TEST VS. LEADING WHOLE-GRAIN SALTINES
at 2015 School Nutrition Innovation Conference²

TASTE TESTERS SAID:

- “Would use on reimbursable tray.”
- “This whole-grain saltine [is] great!”

Product Code (GTIN)	Product Code (SKU)	Brand	Product Title	Pack Number	Pack Size	Net Wt	Kosher Certified
00019320001925	193200019200	Premium	PREMIUM WHOLE GRAIN SALTINES .230z/500 2ct	500	2	7.19	OU-D

Snack & Dessert SOLUTIONS



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fs-snacks-desserts.com

Mondelēz International

Sign up online for **Snack & Dessert Solutions**, a free program designed to help build your business.

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1. Nielsen, xAOC 52 weeks ending 5/18/14 (based on dollar sales)
 2. Mondelēz International Central Location Test—January 2015, N=19
 *Note: Our GOE for 2 crackers is between 0.25 and 0.5 GOE, but we can only list it as 0.25