

belVita

SNACKABLE ENERGY FOR SERIOUS

Enjoyment

Once is never enough for the nearly 50% of consumers who try belVita and come back for more¹. Excite customers and help energize sales with this trio of delicious belVita products that can be enjoyed as part of a balanced breakfast or mid-morning protein-rich snack.

Peanut Butter*



Blueberry*

(Natural flavor with other natural flavor)



Oats, Honey & Chocolate
(Natural flavor with other natural flavor)

¹Enjoy belVita Breakfast Biscuits as part of a balanced breakfast with a serving of low-fat dairy and fruit.

ADD SOME OOMPH TO A.M. SALES WITH THE HIGH-QUALITY CONVENIENCE OF **belVita**

Breakfast isn't complete without the nutritious, steady energy of belVita Breakfast Biscuits and belVita Sandwich, or the power of belVita Protein Soft Baked Biscuits to fuel consumers' days. Serve up all three great-tasting options to give your customers the on-the-go convenience they seek without sacrificing quality.²



Golden Oat

Blueberry

belVita Crunchy

- 18–19g Whole Grain per 50g Serving
- 3g Fiber per 50g Serving (8g total fat per serving)
- No Artificial Flavors or Sweeteners
- No Partially Hydrogenated Oils



Peanut Butter

belVita Sandwich

- 15g Whole Grain per 50g Serving
- 3g Fiber per 50g Serving (8–9g total fat per serving)
- No Artificial Flavors or Sweeteners
- No Partially Hydrogenated Oils



Oats, Honey & Chocolate

Blueberry Almond

belVita Protein

- 3g Fiber per 50g Serving (8g total fat per serving)
- 10g Protein per 50g Serving
- No Artificial Flavors or Sweeteners
- No Partially Hydrogenated Oils

Product Description	Mondelēz Case Code	GTIN	Boxes per Case	Packs per Box	Units	Net Wt	Gross Wt	Kosher
belVita Breakfast Biscuit Blueberry 64/1.76 oz	440000290800	10044000029088	8	8	64	7.04	9.51	Yes
belVita Breakfast Biscuit Golden Oat 64/1.76 oz	440000294600	10044000029460	8	8	64	7.04	9.51	Yes
belVita Sandwich Peanut Butter 64/1.76 oz	440000406800	10044000040687	8	8	64	7.04	8.648	Yes
belVita Protein Soft Baked Biscuits Oats, Honey and Chocolate 64/1.76 oz	440000531100	10044000053113	8	8	64	7.04	8.529	Yes
belVita Protein Soft Baked Biscuits Blueberry & Almond 64/1.76 oz	440000541300	10044000054134	8	8	64	7.04	8.544	Yes

1 Nielsen Panel, latest 52 weeks ending 7/29/17
2 Technomic, Breakfast Consumer Trend Report, 2015

